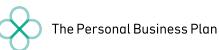


The Personal Business Plan



The Personal Business Plan is a **10-step personal development system**, invented and perfected by headhunter and executive coach, Stephen Bruyant-Langer, since 1996. See more on thepersonalbusinessplan.com.

Over 10 sessions you will build **your own Personal Business Plan**, a defined and actionable plan for you on how to achieve **success and happiness**. You will be supported by a goldmine of resources in the form of tools, techniques, templates, examples, and exercises. You can do it on your own **online** or with a **certified PBP coach**. In any case, you will experience a **huge impact**.

4 phases uourselt Reinvent

What Is My Situation?

Pinocchio
What baggage of the past must I let go of?
What is meaningful to me right now?
How can I move forward?

10 sessions – 12 months – 1 plan

How Can I Thrive?

Heaven and Hell What do I like doing? What don't I like doing? How can I learn to trust my intuition? When Do I Perform at My Best?
Functional Conditions
What does success look like to me?
What is my deep down motivation?
What is my worst case scenario?

Where Am I on My Personal

Journey?

Where am I in life? Life phases

Where am I in life? Life phases What are my personal priorities? Life anchors What is my potential for growth? How Do I Become Happy?

Happiness 360°
What is my challenge? Happiness formula
Why must I do something now?
Traffic lights
How can I obtain 20/20 vision?

How Do I Reinvent Myself?

What Energizes Me?

What are my weaknesses?

What are my strengths?

What is my passion?

STAR

Jenga

SWOT

Develop your own Personal Business

Plan

What am I willing to sacrifice? Who can I turn to for help? What is my life ambition? Five Times Why How Do I Differentiate Myself from Others?

Personal Feedback

What am I better at than anybody else? What else differentiates me from the rest? How good do I want to be? Eisenhower Box

What Is My Personal Business Plan?

The Noble Art of Scaling
How can I reinvent myself in order to remain relevant?
What is my BATNA?
Title of My Personal Business Plan
Am I happy now?

What Have I Learned?

Existential Themes
Personal Four Leaf Clovers
What is my time horizon? Timeline
How far can I go?
What would I attempt to do if I knew I could not fail?

Work through the PBP system over 6-12 months

Do it on your own – or reap the ultimate benefits and do it together with a certified PBP coach

Execute!



The Personal Business Plan



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The Personal Business Plan ApS Bukkeballevej 13A, 2960 Rungsted Kyst Denmark Our company offers services built on the unique and impactful methodology of The Personal Business Plan. We have invented and developed **the PBP system**, and its principles are incorporated into all our services.

The Personal Business Plan is a **complete universe**. See more and Sign up on the personal business plan.com.

We offer these products and services:

The Personal Business Plan Toolkit (Free Trial)

- The complete online system to build your own Personal Business Plan through 10 authoritative steps and 40 exercises, carefully laid out in a sequence based on Stephen's vast experience.
- A goldmine of tools, techniques, templates, examples, and exercises.

Executive Coaching

- Full coaching programs of 10 sessions over 12 months or customized coaching programs tailored to your personal and specific needs.
- Coaching performed by Stephen Bruyant-Langer or by our certified PBP Partners.

The PBP Books

- The Personal Business Plan: A Blueprint for Running Your Life, Wiley, 2013
- Your Next Career: The Headhunter's Guide to Lifelong Success, L&R, 2012 (in Danish)

Keynote Speaking and Workshops

- Inspirational keynotes on personal and professional success based on life ambition, personal reinvention, learning agility and courage to commit by Stephen Bruyant-Langer.
- · Workshops and seminars, tailored to your audience and perspective.



