



The Personal Business Plan



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The Personal Business Plan is a **10-step personal development system**, invented and perfected by headhunter and executive coach, Stephen Bruyant-Langer, since 1996. See more on thepersonalbusinessplan.com.

Over 10 sessions you will build **your own Personal Business Plan**, a defined and actionable plan for you on how to achieve **success and happiness**. You will be supported by a goldmine of resources in the form of tools, techniques, templates, examples, and exercises. You can do it on your own **online** or with a **certified PBP coach**. In any case, you will experience a **huge impact**.

4 phases

10 sessions – 12 months – 1 plan

Understand yourself

Identify your drivers

Reinvent yourself

Design your future

Develop your own Personal Business Plan

1 What Is My Situation?
Pinocchio
What baggage of the past must I let go of?
What is meaningful to me right now?
How can I move forward?

2 How Can I Thrive?
Heaven and Hell
What do I like doing?
What don't I like doing?
How can I learn to trust my intuition?

3 When Do I Perform at My Best?
Functional Conditions
What does success look like to me?
What is my deep down motivation?
What is my worst case scenario?

4 What Energizes Me?
Jenga
What are my strengths?
What are my weaknesses?
SWOT
What is my passion?

5 Where Am I on My Personal Journey?
Life anchors
Where am I in life? Life phases
What are my personal priorities?
Life anchors
What is my potential for growth?

6 How Do I Become Happy?
Happiness 360°
What is my challenge? Happiness formula
Why must I do something now?
Traffic lights
How can I obtain 20/20 vision?

7 How Do I Reinvent Myself?
STAR
What am I willing to sacrifice?
Who can I turn to for help?
What is my life ambition?
Five Times Why

8 How Do I Differentiate Myself from Others?
Eisenhower Box
Personal Feedback
What am I better at than anybody else?
What else differentiates me from the rest?
How good do I want to be?
Eisenhower Box

9 What Is My Personal Business Plan?
The Noble Art of Scaling
How can I reinvent myself in order to remain relevant?
What is my BATNA?
Title of My Personal Business Plan
Am I happy now?

10 What Have I Learned?
Existential Themes
Personal Four Leaf Clovers
What is my time horizon? Timeline
How far can I go?
What would I attempt to do if I knew I could not fail?

Execute!

Work through the PBP system over 6-12 months
Do it on your own – or reap the ultimate benefits and do it together with a certified PBP coach

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Our company offers services built on the unique and impactful methodology of The Personal Business Plan. We have invented and developed **the PBP system**, and its principles are incorporated into all our services.

The Personal Business Plan is a **complete universe**. See more and Sign up on thepersonalbusinessplan.com.

We offer these products and services:

The Personal Business Plan Toolkit (Free Trial)

- The complete online system to build your own Personal Business Plan through 10 authoritative steps and 40 exercises, carefully laid out in a sequence based on Stephen's vast experience.
- A goldmine of tools, techniques, templates, examples, and exercises.

Executive Coaching

- Full coaching programs of 10 sessions over 12 months or customized coaching programs tailored to your personal and specific needs.
- Coaching performed by Stephen Bruyant-Langer or by our certified PBP Partners.

The PBP Books

- The Personal Business Plan: A Blueprint for Running Your Life, Wiley, 2013
- Your Next Career: The Headhunter's Guide to Lifelong Success, L&R, 2012 (in Danish)

Keynote Speaking and Workshops

- Inspirational keynotes on personal and professional success based on life ambition, personal reinvention, learning agility and courage to commit by Stephen Bruyant-Langer.
- Workshops and seminars, tailored to your audience and perspective.

Create the Good Life

Design your future